

## NM TRANSCON 2025 - SPONSOR & VENDOR LEVELS

**BRONZE VENDOR II: \$600** This option is an entry-level vendor booth, providing an exhibit space (skirted table, 8ft x 3 ft), one conference registration, logo recognition on the event website, in the printed program, and on signage at the convention center. Note that these booths are located in a reduced traffic area. See map on page two.

**BRONZE VENDOR I: \$850** This option is an entry-level vendor booth, providing an exhibit space (skirted table, 8ft x 3 ft), one conference registration, logo recognition on the event website, in the printed program, and on signage at the convention center.

**SILVER VENDOR: \$1,200** This vendor booth option provides for increased visibility with a quality exhibit location and increased brand recognition. Silver Vendors receive an exhibit space (skirted table, 8ft x 3 ft), two conference registrations, logo recognition on the event website, in the printed program, and on signage at the convention center, as well as recognition as a sponsor of the Thursday and Friday morning breakfasts.

**GOLD VENDOR: \$2,000** As a vendor, this option provides premium exhibit space and strong brand recognition to include recognition as a sponsor of the conference luncheon. Gold Vendors receive a premium exhibit space (skirted table, 8ft x 3 ft), two conference registrations, logo recognition on the event website, in the printed program, and on signage at the convention center, as well as recognition as a luncheon sponsor.

**NEXTGEN SPONSOR: \$4,000** (one opportunity): This is a unique sponsorship opportunity to be recognized as the sponsor of student attendees -- the next generation of civil engineers and engineering professionals. With this sponsorship, no student will pay a registration fee. The sponsor receives premium exhibit space and a host of recognitions: premium exhibit space (skirted table, 8ft x 3 ft), three conference registrations, logo recognition on the event website, in the printed program, and on signage at the convention center, as well as recognition as a luncheon sponsor, an advertisement in the printed program, and an onstage verbal recognition.

**RESEARCH SPONSOR: \$4,000** (one opportunity): This unique sponsorship provides the monetary awards for the student poster competition. What a terrific way to contribute to student success! The sponsor receives premium exhibit space and a host of recognitions: premium exhibit space (skirted table, 8ft x 3 ft), three conference registrations, logo recognition on the event website, in the printed program, and on signage at the convention center, as well as recognition as a luncheon sponsor, an advertisement in the printed program, onstage verbal recognition, and the opportunity to announce the poster competition winners.

**REFRESH & CONNECT SPONSOR: \$4,000** (one opportunity): This unique sponsorship gives attendees the chance to network and recharge. Sponsor receives recognition as sponsor of the two afternoon breaks, full-page advertisement on the inside front cover of the printed program, premium exhibit space (skirted table, 8ft x 3 ft), three conference registrations, logo recognition on the event website, in the printed program, and on signage at the convention center, as well as recognition as a luncheon sponsor, and onstage verbal recognition.

**BOOTH CHAMPIONS CHALLENGE SPONSOR: \$4,000** (one opportunity): This unique sponsorship adds a bit of fun and competition to the conference by funding raffled prizes that encourage attendees to visit sponsor and vendor booths. The sponsor receives premium exhibit space and host of recognitions: premium exhibit space (skirted table, 8ft x 3 ft), three conference registrations, logo recognition on the event website, in the printed program, and on signage at the convention center, as well as recognition as a luncheon sponsor, an advertisement in the printed program, onstage verbal recognition, and the opportunity to announce the raffle winners!

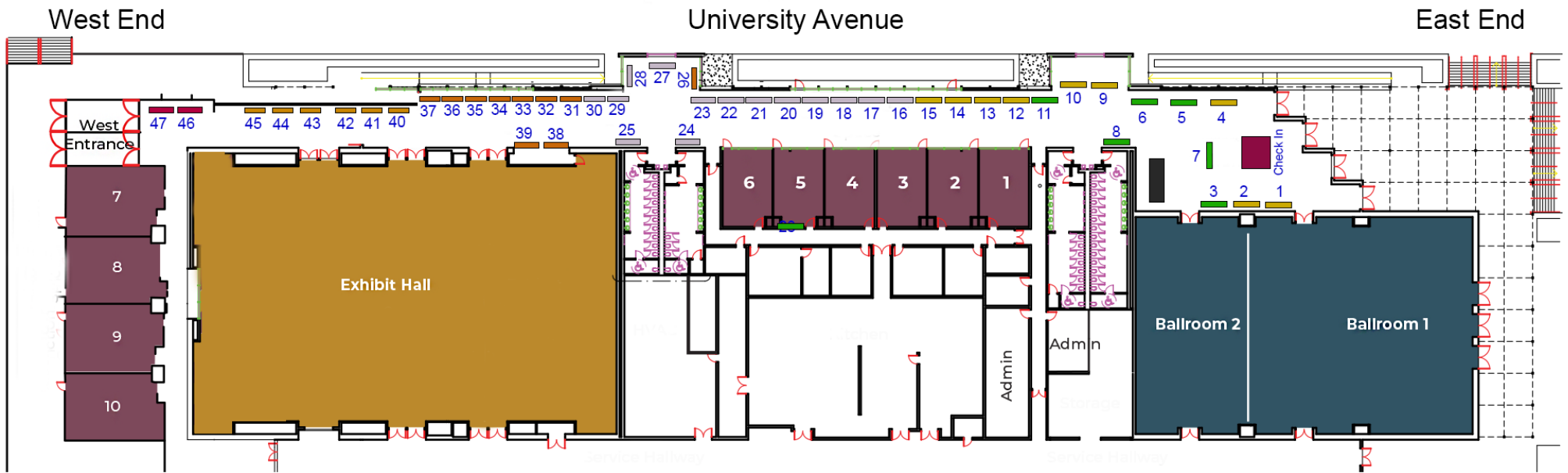
**CONFERENCE KICK-OFF SPONSOR: \$6,000** (one opportunity): This top-level sponsorship is a significant contribution to the success of the conference. Accordingly, the sponsor receives maximum recognition with premium exhibit space, on-stage conference participation, and more. This top sponsorship includes: premium exhibit space (skirted table, 8ft x 3 ft), three conference registrations, logo recognition on the event website, in the printed program, and on signage at the convention center, as well as recognition as a luncheon sponsor, an advertisement in the printed program, onstage verbal recognition, the opportunity to provide a representative to introduce the opening speaker, and the opportunity to place additional signage at the event.

**KEYNOTE SPONSOR: \$6,000** (one opportunity): This top-level sponsorship is a significant contribution to the success of the conference. Accordingly, the sponsor receives maximum recognition with premium exhibit space, on-stage conference participation, and more. This top sponsorship includes: premium exhibit space (skirted table, 8ft x 3 ft), three conference registrations, logo recognition on the event website, in the printed program, and on signage at the convention center, as well as recognition as a luncheon sponsor, an advertisement in the printed program, onstage verbal recognition, the opportunity to provide a representative to introduce the keynote luncheon speaker, and the opportunity to place additional signage at the event.

# NM TransCon

## April 23-25, 2025

### Las Cruces Convention Center



- Keynote; Conference Kick-Off; NextGEN; Research; Refresh & Connect; Booth Champions Challenge Sponsorships**
- Gold Vendors
- Silver Vendors
- Bronze I Vendors
- Bronze II Vendors (40-45)
- Student Organization Tables (46-47)